

## Jie GONG

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### ACADEMIC POSITIONS

- Assistant Professor, Dept of Strategy and Policy, NUS Business School (2015 – Present).
- Visiting Assistant Professor, Department of Strategy and Policy, NUS Business School (2011 – 2015).

### EDUCATION

- Ph.D. Managerial Economics and Strategy, Kellogg, Northwestern University, 2011.  
Committee: Thomas Hubbard (Chair), Jin Li, Jen Brown, David Matsa.
- B.A. Mathematical Logic and Economics, Peking University, 2006.

### RESEARCH FIELDS

Organization & Personnel Economics, Labor Economics.

### EDITORIAL BOARDS

Associate Editor, *Journal of Economic Behavior & Organization*, 2021-present

### AWARDS

NUS Business School Teaching Excellence Award 2020

### JOURNAL ARTICLES

- [1] Gong, Jie, Ang Sun and Zhichao Wei. “Choosing the Pond: On-the-Job Experience and Long-run Career Outcomes.” *Management Science*, Vol 64, Issue 2 (2018): 860–872.
- [2] Cai, Xiqian, Jie Gong, Yi Lu and Songfa Zhong. “Recover Overnight? Work Interruption and Worker Productivity.” *Management Science*, Vol 64, Issue 8 (2018): 3489–3500.

- [3] Gong, Jie, Yi Lu and Hong Song. “The Effect of Teacher Gender on Students’ Academic and Noncognitive Outcomes.” *Journal of Labor Economics*, Vol 36, No. 3 (2018): 743–778.
- [4] Fu, Qiang, Jie Gong, and Ivan PL Png, “Law, Social Responsibility, and Outsourcing.” *International Journal of Industrial Organization*, Vol 57 (2018): 114–146.
- [5] Chen, Roy and Jie Gong. “Can Self Selection Create High-Performing Teams?” *Journal of Economic Behavior & Organization*, Vol 148 (2018): 20–33.
- [6] Gong, Jie, Yi Lu and Hong Song. “Gender Peer Effects on Students’ Academic and Noncognitive Outcomes: Evidence and Mechanism.” *Journal of Human Resources* (2019): 0918–9736R2.
- [7] Gong, Jie, Yi Lu and Huihua Xie. “The Average and Distributional Effects of Teenage Adversity on Long-Term Health.” *Journal of Health Economics*, Volume 71 (2020): 102288.
- [8] Gong, Jie, Tracy Liu and Jie Tang. “How Monetary Incentives Improve Outcomes in MOOCs: Evidence from a Field Experiment.” *Journal of Economic Behavior & Organization*, Vol 190 (2021): 905-921.

## CONFERENCE PUBLICATIONS

- [9] Qiu, Jiezhong, Jie Tang, Tracy Xiao Liu, Jie Gong, Chenhui Zhang, Qian Zhang and Yufei Xue. “Modeling and Predicting Learning Behavior in MOOCs.” In *Proceedings of the Ninth ACM International Conference on Web Search and Data Mining*, pp. 93–102, 2016.

## WORKING PAPERS

- [10] Gong, Jie and Ivan Png. “Automation, Job Design, and Productivity: Field Evidence.” *Revise and Resubmit, Management Science*.
- [11] Gong, Jie, Yi Lu and Huihua Xie. “Adolescent Environment and Noncognitive Skills.” Under review.
- [12] Gong, Jie and Jessica Pan. “The Returns to an Additional Year of Education for College Graduates.” In preparation.
- [13] Gong, Jie, Jessica Pan, Dominic Soon and Wei-Kang Wong. “Are Employers Susceptible to Coarse Thinking?” In preparation.
- [14] Gong, Jie, Jessica Pan and Basit Zafar. “A Scarred Generation: COVID-19 and the Post-Graduation Outcomes and Expectations of University Students.” In preparation.

## TEACHING

- BSP1005/1703 Managerial Economics (Undergraduate)
- BMA5012/5032 Economic Analysis for Managers (EMBA)

## PROFESSIONAL ACTIVITIES

- Referee Service: *Quarterly Journal of Economics*, *Journal of Public Economics*, *Review of Economics and Statistics*, *Management Science*, *Journal of Human Resources*, *Journal of Development Economics*, *Economic Inquiry*, *Journal of Economic Behavior & Organization*, *Labour Economics*, *Economics of Education Review*
- Organizing Committee Member: Applied Economics Workshop 2020 (NUS/HKUST/Nat Taiwan/U Tokyo), The Asian and Australian Society of Labour Economics Conference 2019
- Ph.D. Dissertation Committee: *Huihua Xie (CUHK Shenzhen)*, *Hong Song (Fudan University)*, *Luo Qinyue (ongoing)*

## MEDIA COVERAGE

- Why it Pays to be a Big Fish in a Small Pond? BBC Capital. July 3, 2018.
- Recover Overnight? Work Interruption and Worker Productivity. *Management Science Review*. August 14, 2018
- Female Teachers Have Bigger Impact on Female Students. *South China Morning Post*. October 19, 2019.

## PRESENTATIONS AT SEMINARS, WORKSHOPS, AND CONFERENCES

- 2021: University of South Florida, Melbourne Institute
- 2020: EALE/SOLE/AASLE World Meeting (Berlin), Applied Economics Workshop (NUS/HKUST/Nat Taiwan/U Tokyo)
- 2019: Chinese University of Hong Kong (Shenzhen), Fudan University, Asian and Australasian Society of Labour Economics (Singapore)
- 2018: Workshop on Experimental Economics (Wuhan), Osaka University, Workshop on Online Education (Tsinghua University), Asian and Australasian Society of Labour Economics (Seoul)
- 2017: Sun Yat-sen University, Asian Meetings of Econometric Society (Hong Kong), IESR labor workshop (Jinan University), Asian and Australasian Society of Labour Economics (Canberra)

- 2016: POMS-HK International Conference, Southwestern University of Finance and Economics, Asian Meetings of Econometric Society (Kyoto), National Taiwan University, Hong Kong Economics Association Conference, International Workshop on Experimental Economics (Xiamen)
- 2014: Shanghai University of Finance and Economics, Asian Meetings of Econometric Society (Taipei)
- 2013: Sun Yat-sen University
- 2012: Conference on the Use of Admin Data for Public Policy (Singapore, invited discussion), Workshop on Industrial Organizations and Management Strategy (Shanghai)
- 2011: National University of Singapore, Shanghai University of Finance and Economics, Renmin University, HSBC Business School (Peking University, Shenzhen), ENEF Workshop on Strategy and Economics of the Firm (Strasbourg)